

# Jack Schutz

## Integrated Product Designer

Passionate product designer who creates user integrated experiences. Educational focus on the relationship between a product's physical aspects and user experience components through an Industrial Design and UX-based lens. Student organization experience in client consulting, cross-functional teamwork and project management.

### Education

#### B.S. in Product Design

University of Minnesota | Minneapolis, MN | May 2023

### Experience

#### Customer Experience Internship

Lucy AI® | St. Louis Park, MN  
January 2023 - Present

- Develop Artificial Intelligence answer engine features to amaze, delight, and empower existing stakeholders based on their Lucy asking habits
- Create user interfaces for the profile section of the latest version of Lucy
- Hosted design discussions with a team of 8 internal stakeholders to understand how Lucy AI customers use the tool
- Design a strategic development guide for the expansion of Lucy profiles

#### Events and Outreach Officer

Product Design Minnesota | Minneapolis, MN  
September 2022 - Present

- Ideate, organize, and facilitate intra-disciplinary design events that engage students with the design community
- Plan, facilitate, and execute a Holiday Craft Fair in which students made \$7,050 in profit for their small business'
- Design and send email campaigns to notify over 250 students about upcoming product design events

#### Product Development Internship

Bim Bam Boo Paper | Minneapolis, MN  
May 2021 - August 2021

- Developed & launched a Pride Month toilet paper collection focused on issues that non-binary individuals face in gendered restrooms
- Applied varying methods of 3D form development to design and manufacture a soap product that stood behind brand values
- Explored future growth opportunities in cyclical packaging industry

#### Design U Crash Course Division Director

University of Minnesota | Minneapolis, MN  
May 2019 - September 2022

- Led first year students through an agile development process to provide research and insights to nonprofits in the Twin Cities
- Volunteered design services for five pro-bono projects spanning the course of six semesters (3 years)
- Advised executive committee about professional development and networking opportunities for students

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### Proficiencies

Empathetic and Research Based Design Methods · Business Strategy Creative Problem Solving · Agile Development Process

Project Coordination · Time Management · Communication Continuous Learning · Collaboration

### Skills

Adobe Creative Suite · Sketching & Rendering · CAD Software · SolidWorks · Creo · Alias · Figma Rapid Prototyping · Hi-Fidelity Model Making · Large Format Plotting and Printing

### Student Affiliations

Design U - Division Director  
Cross Functional · Client Work · Leadership

Design Student and Alumni Board  
Professional Development · Event Planning

### Net Impact

Ecology in Business · Social Justice · Advocacy

### PDMN - Events Coordinator

Intra-disciplinary Event Coordination · IDSA

### Awards

Andersen Design Blitz 4th Place

MIN-CORPS MVP Challenge Grant

Target Marketing and Ideation Program