

Jack Schutz

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EDUCATION

University of Minnesota

Bachelor of Science, Product Design

May, 2023

Minneapolis, MN

- **GPA: 3.85/4.0**

- Product Design MN (IDSA), Net Impact, Design U, UMN Design Student & Alumni Board

WORK EXPERIENCE

Lucy AI

Product Design Intern

Oct. 2017 – Present

St. Louis Park, MN

- Conducted research, led design discussions, and applied user centered design to develop intuitive and user-friendly AI features.
- Collaborated closely with cross-functional teams, integrating UX design seamlessly into the product development process for a cohesive and delightful user experience.
- Led the creation and migration of 14 email campaigns, incorporating engaging assets and updating them to reflect a new design language ([Lucy AI Email Rebrand](#))

Eltana

Bagel Ninja

Oct. 2023 - Present

Seattle, WA

- Designed and independently ran a weekly bagel pop-up shop in Edmonds, WA, that amassed over \$10,000 in summer revenue.
- Analyzed and reduced redundant in-house food assembly operations.
- Generated content for social media posts to increase foot traffic.

Design U - University of Minnesota

Design U Crash Course (DUCC) Division Director | June, 2021– June 2022

May 2019 - September 2022

Minneapolis, MN

- Guided cross functional student design team through the design process; conducting user research, curating business strategies, constructing low & high-fidelity prototypes, and creating digital advertising assets ([DUCC](#))
- Corresponded with client and student design team, effectively communicated client's needs to the team and the team's findings to the client.

Student Design Consultant | September, 2019– June, 2021

- Developed five, 10-week long student-led design projects for businesses and nonprofits in the Twin Cities and surrounding area.

Bim Bam Boo

Product Development Intern

May 2021 - August 2021

Minneapolis, MN

- Developed & launched a Pride Month toilet paper collection centered around issues that non-binary individuals face in restrooms ([Bim Bam Boo Pride](#))
- Applied varying systems of 3D form development to design and manufacture a soap product that stood behind brand values.

SKILLS & INTERESTS

- **Skills** Prototyping, Adobe Creative Cloud, Solidworks, Figma, Sketching and Rendering, Concept Generation, Large Format Printing, Collaboration, Creative Problem Solving
- **Interests** Biking, Breweries, Coffee, Cooking, Sewing, Swimming, Seattle!